



JOB DESCRIPTION

GRAPHIC DESIGNER

Position Overview: We are seeking a Graphic Designer to create and oversee Mkuki na Nyota Limited (MNN)'s print, photography, video, and web/interactive creative solutions that support strategic business goals and maintain brand consistency. Specifically, the Graphic Designer will support the Production Department by overseeing and coordinating all design projects from concept to delivery, including designing original pieces such as illustrations, infographics, and video content. The Graphic Designer will collaborate with MNN's internal teams and external stakeholders to deliver digital and print creative solutions on time and within budget.

Department	Production
Position	Graphic Designer
Job Level	Operational
Reporting to	Senior Graphic Designer (interim Production Coordinator)

Requirements:

- Bachelor's degree or diploma in Graphic Design, Fine Arts, Illustration, or a related field in print and digital media.
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Portfolio demonstrating creative design work (academic or freelance experience is welcome).
- Basic skills in motion graphics, animation, and digital photography are a plus.
- Passion for books and reading is an asset.
- Highly organized with exceptional attention to detail.
- Self-motivated and skilled at problem-solving.
- Experience in creating social media content.
- Ability to work independently, prioritize tasks, and communicate clearly and concisely.
- Skilled in coordinating graphics components for publication projects.
- Experience coordinating with printing and production teams for publication needs.
- Effective collaboration with Digital and Communication, Production, Editorial, Business Development, and Sales teams to ensure smooth workflow.

RELEVANT BOOKS, BEAUTIFUL BOOKS, AFFORDABLE BOOKS.

24 Samora Avenue, Central Business District
P.O. Box 4246, Dar es Salaam, Tanzania
+255 787-558-448/+255 22-212-7031



Key Responsibilities:

- Assist in creating cover designs, illustrations, and layouts for print and digital publications.
- Support the design team in formatting and finalizing book covers, promotional materials, and social media content.
- Make revisions and adjustments to existing designs as required.
- Create content for social media platforms.
- Collaborate with editorial and production teams to ensure designs align with the vision of each project.
- Help maintain design templates and style guides for consistency across projects.
- Ensure all design work is delivered on time and meets quality standards.

What We Offer:

- Opportunity to grow within a leading publishing house.
- Exposure to diverse creative projects, including book design and marketing materials.
- Collaborative work environment with experienced professionals.
- Mentorship and training to enhance your skills.
- Competitive salary based on experience.

How to apply

- To apply submit a copy of your CV and a corresponding cover letter to: hr@mkukinanyota.com.
- The **deadline for applications is Monday 18th November 2024**. Please note that only shortlisted candidates will be contacted for interviews.

RELEVANT BOOKS, BEAUTIFUL BOOKS, AFFORDABLE BOOKS.

24 Samora Avenue, Central Business District

P.O. Box 4246, Dar es Salaam, Tanzania

+255 787-558-448/+255 22-212-7031