



Mkuki Na Nyota Publishers Limited
Job Description – Junior Digital Designer

We are looking for a Junior Graphic Digital Designer to produce and oversee Mkuki Na Nyota Limited (MNN) print, photography, video and web/interactive creative solutions to support strategic business goals and overall brand continuity. Specifically, the Junior Digital Graphic Designer will support the Senior Designer oversee and coordinate all design projects from conceptualization to delivery, designing original pieces, including illustrations, infographics and video content as well as reviewing junior designers’ work to ensure high quality. The Junior Graphic Designer will work with the MNN internal teams (Digital Graphic Design, Digital Communication, Business Development, Editorial, Sales, Production), and external stakeholders to deliver digital and print creative solutions on time and on budget.

Department	Production
Position	Junior Digital Designer
Job Level	Operational
Reporting to	Senior Digital Designer
Job Purpose	Responsible for bringing to life and overseeing design tasks from conception to completion and creating designs according to specifications under guidance of the Senior Graphic Designer. The holder of this position must be comfortable making decisions, have an eye for detail as well as be able see what's happening at all levels of graphic design production from start to finish.

Requirements:

- BSc degree in Design, Visual Arts or relevant field.
- A minimum of 3 years of proven work experience as a digital graphic designer or similar role.
- Outstanding communication and interpersonal skills.
- Up-to-date with the latest trends and best practices in digital design and measurement.
- Holds a portfolio of completed design projects.
- Proficient in design software (e.g. Photoshop, Adobe Illustrator, InDesign, Balsamiq etc).
- Strong creative and aesthetic problem solving skills with the ability to combine various concepts, colors, fonts and layouts to tell a story through visuals rather than text alone
- Attention to visual details.
- Ability to meet deadlines and collaborate with a team and Senior Graphic Designer and production, editorial and social media departments.
- Capacity to work independently, prioritize tasks and communicate in a clear and concise manner.
- Understand all project requirements and ideas.
- Time management skills.

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**Main duties:**

The Junior Graphic Designer will directly report to Senior Graphic Designer. Specific duties include but are not limited to:

- Seek feedback from the Senior Graphic Designer to create, develop and/or improve on internal operational graphic design needs.
- Implements set plans for conceptualization of design projects and action execution plans for projects and see them through to completion.
- Execute layouts for various, publications – books, informational pamphlets, brochures, newsletters and others digital and/or print interfaces.
- Support the ideation process of different creative theme ideas and designs to support design projects for teams under MNN.
- Research new technology and participates in departmental and organizational planning.
- Produce different style guides, presentations, and project visualization.
- Develop direction in workable elements like sketches, graphics, and illustrations.
- Deliver on elements of designs, calligraphy, typography, and colors.
- Design and code digital marketing materials such as templates, emails, website designs, and banners.
- Assist in putting together graphics-related components for publications.
- Facilitate with printing and production for publication purposes.
- Liaise between Digital and Communication, Production, Editorial, Business Development, Sales teams to ensure a smooth flow of work.

What we offer:

- Opportunity to rapidly learn and acquire skills in dynamic and multicultural work environment.
- Access to a global knowledge base via some of the continent's and world's most brilliant and original minds bring their ideas to be presented to the world.
- A creative and exciting work atmosphere filled with people who are passionate about storytelling.

How to apply

- To Apply submit a copy of your CV and a corresponding cover letter to: digital@mkukinanyota.com
- The **deadline for applications is 30th January 2024**. Please note that only shortlisted candidates will be contacted for interviews.

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